

# Newmont Orange360 Regional Tourism Event Fund



Goodnessgravel Orange

**Newmont**<sup>TM</sup>

**Orange360**

All year round.

# Newmont Orange360 Regional Tourism Event Fund

Newmont Cadia distributes funding each year that aims to support and enhance the community groups, organisations and infrastructure that provide a sustainable foundation for the communities of the Blayney, Cabonne, Cadia and Orange Local Government Area's (LGAs).

Newmont has partnered with Orange360 to establish the Newmont Orange360 Regional Tourism Event Fund to help bolster the tourism industry within the region. The fund helps to build the success of the region's festivals and events, stimulate the visitor economy and diversify the events across the calendar, to position the Orange Region as a leading travel destination.

Applications should be completed in consultation with Orange360 and ensure the proposed event considers the annual events calendar for date scheduling.

## Who can apply?

If you are one of the following entities you are able to apply:

- Incorporated not-for-profit organisation, community group or registered charity;
- Local, State or Federal Government department;
- Indigenous identified organisation endorsed by the Orange Local Aboriginal Land Council (OLALC);

If you are one of the following entities, you may be considered for funding however please contact us prior to completing an application:

- Commercial entities who demonstrate significant benefit to the community;
- Other community or business structures not listed above may be considered on a case-by-case basis.

## Eligibility Criteria

To be eligible for consideration, the following criteria must be met:

- The event must be held within the Blayney, Cabonne or Orange LGAs;
- Applications must align with Orange360 Strategic Plan and the Destination Pillars:
  - Food and Wine/Drink      - Heritage and Culture
  - Nature and Outdoor      - Retail
- The event must aim to attract attendees from outside the region and attribute to the growth of the visitor economy.
- The event aims to increase overnight visitation to the region.
- Applicants are only eligible to receive funding from one of the available funding Tiers once per financial year per event.
- Previously unsuccessful applications are not prevented from applying for future funding.
- Previously successful applications are not a guarantee for future funding.
- Applicants must obtain and maintain adequate insurance (including public liability insurance) for all activities it carries out in relation to the project.
- Applicants must provide an event budget, a marketing plan and marketing budget and projected visitation data at the time of submission.

*Please note - meeting the eligibility criteria and submitting an application does not guarantee funding.*

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# Funding



Millthorpe Fire Fair

## **TIER ONE Incubator, up to \$20,000**

Provides seed funding to events in their first or second year of activity. The events must demonstrate a key focus on driving tourism to the region and increasing overnight visitation.

## **TIER TWO Event Enhancement, up to \$15,000**

Assists in the development of events that contribute to the Orange360 tourism region that have been operating for two or more years and demonstrate they attract overnight visitation. Enhancement could include program expansion/extension or the development of new satellite events within an existing festival. The event must be supported by a comprehensive strategy for future growth that includes the continued development of its tourism potential to drive overnight visitation to the event.

## **Exclusions**

Generally, the following will not be considered for Newmont Orange360 Regional Tourism Event funding:

- Applications from individuals;
- Applications from political organisations or campaigns;
- Applications for one-off events;
- Fundraising events such as dinners or sporting activities;
- Applications/Events which have already received funding through the Cadia Community Partnership Program.

## Application Process

Applications for the Newmont Orange360 Regional Tourism Event Fund are open from 1 July 2025 to 31 December 2026 or until funding is exhausted. Applications must be completed online.

Applications will be reviewed twice within the financial year:

**Application Deadline 1:** Friday 30 January 2026

**Application Deadline 2:** Tuesday 30 June 2026

If funds are not exhausted by that time, a third round of applications will be considered in the second half of 2026. If further information is required, the applicant will be contacted by Orange360 and additional details requested.

Once all information is collated and reviewed by Orange360, applications are then forwarded to the regions Tourism Managers (TMs) for review. If applications are not approved at this stage in the process, the applicant will be notified that they were unsuccessful. If applications are approved at this stage, they will be submitted to Newmont for the final review process.

Progressing through to the final stage of the approval process does not guarantee funding. The applicant will be notified of the outcome in writing via email within 8 weeks of the two mid-year final application deadline dates.

## Funding Obligations

All successful applicants will be required to conduct a post event attendee satisfaction survey in partnership with Orange360.

The application for requested funds must include a budget allocation of up to 20% for marketing services through Orange360.

Successful applicants will be required to sign a Deed of Agreement which will outline the terms of the funding.

The agreement will cover your obligations regarding:

- Approved use of the grant funding
- Funding committed;
- Conditions of payment
- Reporting and project outcomes;
- Any special terms and conditions
- Newmont and Orange360 acknowledgement requirements (logos, communications etc).

## Fund Terms & Conditions (current as of 1 July 2025 - 31 December 2026)

1. Applications will be considered from organisations which meet the eligibility criteria. Newmont and Orange360 reserve the right to consider applications which fall outside the eligibility criteria.
2. All applications will be reviewed by the selection committee including, but not limited to, representatives from Newmont, Orange360 and members of the Blayney, Cabonne and Orange Councils.
3. Not every application that meets the eligibility criteria will be awarded funding. Decisions as to which applicant organisations receive funding and the amount are at the sole discretion of the selection committee.
4. All successful applicants will be required to enter into a Deed of Agreement.
5. If at any time the project can no longer be undertaken in the manner described in the application, approval must be obtained from Orange360 prior to the event taking place.
6. All applications must utilise an agreed portion of up to 20% of approved funding for marketing and promotions utilising the expertise of Orange360. This budget allocation includes standard membership with Orange360 and any applicable fees, if the applicant is not already an existing financial member of Orange360.
7. Successful applicants must complete a post event report which includes:
  - Use and expenditure of the grant funding;
  - Event attendance, ticket sales or registration, visitation data and audience profile;
  - Attendee satisfaction derived from a post event survey sent to all event attendees.
8. Payment of grant funds will be payable via Orange360 on receipt of an invoice from the applicant made out to Orange360.
9. If the application is successful, Newmont and Orange360 reserves the right to advertise the funding publicly.
10. Any grant payable excludes GST, unless otherwise stipulated.
11. Applicants must obtain and maintain adequate insurance (including public liability insurance) for all activities it carries out in relation to the project.
12. The event for which funding has been awarded must be scheduled by 30 June 2027.



Rainbow Festival

To discuss your project's eligibility,  
please contact Orange360:

Mali Williams  
Orange360  
Event Producer  
[mali@orange360.com.au](mailto:mali@orange360.com.au)



Chamber Music Festival

**Newmont**<sup>™</sup>

**Orange360**

All year round.